

## Fashion Storyboard Score Sheet

Name \_\_\_\_\_ County \_\_\_\_\_ District \_\_\_\_\_

Age Division  Junior  Intermediate  Senior

Category  Wearable  Accessory  Jewelry  Home Décor  Pet Clothing  Furniture

LAYOUT		COMMENTS	Point Range	Points Awarded
LAYOUT OF STORYBOARD	<b>Visual Appeal</b> <ul style="list-style-type: none"> <li>Evidence of creativity and originality.</li> <li>Original design as the focal point.</li> <li>Effective use of white space and placement of inspirational items.</li> </ul>		<b>0-15</b>	
	<b>Cohesiveness of imagery and overall aesthetic of the board</b> <ul style="list-style-type: none"> <li>Assesses how well different parts of the storyboard align with the overall design theme, creating a seamless and unified visual experience.</li> <li>Evaluates how effectively the design elements come together to support and enhance the design narrative.</li> </ul>		<b>0-10</b>	
	<b>Color Palette</b> <ul style="list-style-type: none"> <li>Colors should be well-coordinated and contribute to the overall design narrative without clashing or creating visual discord.</li> <li>Use of a cohesive color theme throughout the storyboard.</li> </ul>		<b>0-5</b>	
	<b>Fabric Samples, Trims, and Embellishments</b> <ul style="list-style-type: none"> <li>Use of applicable fabric samples, trims, and embellishments for design</li> </ul>		<b>0-5</b>	
	<b>Integration of Design Elements</b> <ul style="list-style-type: none"> <li>Ensures that color schemes, fonts, images, and other design elements are consistently applied throughout the storyboard.</li> <li>All images should work together cohesively, reflecting a unified design aesthetic and supporting the overall theme.</li> <li>The arrangement of design elements should guide the viewer's eye smoothly across the storyboard, ensuring a cohesive and engaging visual experience.</li> </ul>		<b>0-15</b>	
ILLUSTRATIONS & FLATS	<b>Originality in Design Illustrations</b> <ul style="list-style-type: none"> <li>Demonstrates proficient use of tools and techniques, whether computer-generated or hand-drawn, with clean lines, accurate proportions, and attention to detail.</li> <li>Originality is reflected in the design lines, color choices, and selected fabrics. The illustration should highlight unique and inventive design aspects.</li> </ul>		<b>0-15</b>	
	<b>Design Detail in Flats</b> <ul style="list-style-type: none"> <li>Black and white flat drawings should accurately and clearly depict all construction details, including seams, darts, pockets, fastenings, and topstitching.</li> </ul>		<b>0-15</b>	
	<b>Titles/Labels</b> <ul style="list-style-type: none"> <li>The storyboard should include the design brief title and any additional labels that provide relevant details about the overall design.</li> </ul>		<b>0-5</b>	
GUIDELINES	<b>Completeness</b> (i.e., illustration, flats, and inspiration) <ul style="list-style-type: none"> <li>The storyboard must adhere to contest guidelines and include all required elements: an illustration, flat drawings, and inspiration materials.</li> </ul>		<b>0-10</b>	
	<b>Image credits listed on Storyboard label</b> Included list of photo credits for pictures on the storyboard label.		<b>0-5</b>	
<b>Total Score</b>			<b>100</b>	

