4th Annual Sequor YDI Conference

Goal: This is a premier conference experience for youth practitioners and students to learn about program planning, leadership and the latest research related to youth development programming. Check out ydi.tamu.edu for more information and to look at the catalog of sessions from past conferences.

Location: Camp Allen Resort and Conference Center

Dates:
Pre-Conference April 9th, 2013
Conference April 10th – 11th, 2013

Registration: All registration will be online through Camp Allen’s website (campallen.org). Click on the calendar and then choose 4th Annual Sequor YDI Conference.

Contact Info:
Please feel free to contact Tori Schwarzlose with any questions you may have about Sequor YDI or the conference.

By e-mail: ydi@ag.tamu.edu
By phone: 830-279-9269
All registration will be online through Camp Allen’s website (campallen.org). Click on the calendar and then choose 4th Annual Sequor YDI Conference.

**Registration Rates**

<table>
<thead>
<tr>
<th>Early: Through March 1st</th>
<th>Late: Starting March 2nd</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pre-Conference Rates</strong></td>
<td></td>
</tr>
<tr>
<td>Early: $25</td>
<td>Late: $35</td>
</tr>
</tbody>
</table>

**Conference Rates**

| Early: $50 | Late: $65 | One Day: $30 |

**Student Rates**

| Two Day: $25 | One Day: $15 |

**Lodging Rates**

<table>
<thead>
<tr>
<th>April 9th</th>
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</thead>
<tbody>
<tr>
<td>Single Occupancy: $120</td>
</tr>
<tr>
<td>Double Occupancy (per person): $85</td>
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</table>

<table>
<thead>
<tr>
<th>April 10th</th>
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</thead>
<tbody>
<tr>
<td>Single Occupancy: $120</td>
</tr>
<tr>
<td>Double Occupancy (per person): $85</td>
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</tbody>
</table>

Reserving a room includes the purchases of meals for that day. Thus, booking a room for April 10th includes your meals for April 10th as well.

**Meal Rates**

<table>
<thead>
<tr>
<th>April 9th</th>
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<tbody>
<tr>
<td>Commuter with meals: $37</td>
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<table>
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<tbody>
<tr>
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</table>

<table>
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<tr>
<th>April 11th</th>
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<tbody>
<tr>
<td>Commuter with meals: $25</td>
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</table>

You only need to select a meal option if you are commuting.
### April 9th, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:00 am</td>
<td>Registration Opens</td>
<td></td>
</tr>
<tr>
<td>9:00 am - 4:00 pm</td>
<td>Pre-Conference Workshop: WINNING with Web 2.0!</td>
<td>Shawn Petty</td>
</tr>
</tbody>
</table>

### April 10th, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am - 9:00 am</td>
<td>Registration/Coffee</td>
<td></td>
</tr>
<tr>
<td>9:00 am - 10:00 am</td>
<td>Key Note: Seven Strategies for Maximizing the Impact of Youth Development Programs</td>
<td>Dr. Mat Duerden</td>
</tr>
<tr>
<td>10:30 am - 11:45 am</td>
<td>Empowering Youth and Inspiring Hope</td>
<td>Brandy Kelly</td>
</tr>
<tr>
<td>12:00 noon - 1:00 pm</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>1:15 pm - 2:30 pm</td>
<td>Out of School Time Advocacy: Tips and Tools to Engage Decisionmakers - TXPOST Sponsored Session</td>
<td>Molly Wofford</td>
</tr>
<tr>
<td>2:45 pm - 4:00 pm</td>
<td>RPTS 372 - Undergraduate Presentation</td>
<td>Dr. Corliss Outley</td>
</tr>
<tr>
<td>4:00 pm - 5:00 pm</td>
<td>Poster Presentation Reception</td>
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### April 11th, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am - 8:00 am</td>
<td>Registration/Coffee</td>
<td></td>
</tr>
<tr>
<td>8:15 am - 9:30 am</td>
<td>Young Film Makers: Conversation Starters</td>
<td>Constance Carron</td>
</tr>
<tr>
<td>8:15 am - 9:30 am</td>
<td>Fighting Juvenile Deliquency through Mentoring</td>
<td>Gregory Hill</td>
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<td>Developing Leadership through Youth Voice: Texas 4-H Council</td>
<td>Dr. Kyle Merten</td>
</tr>
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<td>Cultivating Student Identity through Media, Arts and Collaboration - TXPOST Sponsored Session</td>
<td>CASE After-School Ambassadors</td>
</tr>
<tr>
<td>9:45 am - 11:00 am</td>
<td>Introduction to Motivational Interviewing</td>
<td>Andy Fazzio</td>
</tr>
<tr>
<td>9:45 am - 11:00 am</td>
<td>When Youth Lead - What Do Adults Need to Do?</td>
<td>Sheila Savannah</td>
</tr>
<tr>
<td>11:15 am - 12:15 pm</td>
<td>Rapid Round</td>
<td>Dr. Peter Witt</td>
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<tr>
<td>12:30 pm - 1:15 pm</td>
<td>Lunch</td>
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<td>1:30 pm - 2:45 pm</td>
<td>Designing Intentional Youth Programs to Produce Meaningful Experiences</td>
<td>Dr. Mat Duerden</td>
</tr>
<tr>
<td>1:30 pm - 2:45 pm</td>
<td>Why Youth Join Gangs or the Wrong Crowd</td>
<td>George Vasquez</td>
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</table>
April 9th – Pre-Conference

WINNING with Web 2.0!
Mr. Shawn Petty, Technical Assistance Manager for Edvance Research, Inc.
9:00 am to 4:00 pm (Registration opens at 8:30 am)

Want to get an intensive introduction to the new Web 2.0 technologies that are beginning to transform the field of youth development? This hands-on workshop will not only teach you how to use these tools, it will also put you well on the way to implementing them in your work with youth. Whether you are an administrator, classroom teacher, or any other type of youth development professional, this workshop will provide a context for how today’s youth are changing and provide a forward looking vision of how Web 2.0 can help.

April 10th

Seven Strategies for Maximizing the Impact of Youth Development Programs
Dr. Mat Duerden, Assistant Professor at Brigham Young University
Keynote Speaker - 9:00 am to 10:00 am (Registration opens at 8:00 am)

Biography
Mat Duerden received a Ph.D. in Recreation, Park and Tourism Sciences from Texas A&M University and a M.S. in Youth and Family Recreation from Brigham Young University. Prior to his appointment at BYU Mat served as Coordinator of A&M’s Sequor Youth Development Initiative. His research focuses on experience management and youth development with specific interests in program evaluation and outdoor recreation. Mat’s publications have appeared in a variety of journals including Leisure Sciences, Journal of Environmental Psychology, Journal of Adolescent Research and Journal of Leisure Research. Mat is married to Chenae Duerden and they have three children, Jackson, Layla, and Cooper.
Empowering Youth and Inspiring Hope
Brandy Kelly, TAMU PhD Candidate in Recreation, Park and Tourism Sciences

Do you want your programs to make a difference in the lives of the young people you serve? Are you looking for creative ways to engage them in program design and evaluation? This workshop will provide creative tools and techniques for “program designers” and “researchers” to engage program participants in identifying problems and possible solutions, implementing the solutions, and evaluating your projects and programs. Come ready for hands on praxis at its best!

From Theory to Practice: Hip-Hop Integrated Youth Work in Action - TXPOST Sponsored Session
Dr. Raphael Travis, Assistant Professor at Texas State University - San Marcos, School of Social Work

This presentation first briefly reviews the theory behind the Individual and Community Empowerment Framework. Next, participants will be able to see a full overview of the practice strategies linked to the framework. A full range of practice resources will be introduced in conjunction with the intervention overview, including assessment tools, measures, web resources, and multimedia resources.

Leadership is good!
Gloria Gonzales, Unit Associate Director, Center for Prevention and Resiliency, Texas Tech University
Kayla Thomas, Assistant Director, United Future Leaders (UFL), Center for Prevention and Resiliency
Macy Waltz, Research Associate, UFL, Center for Prevention and Resiliency
Lauren Hughes, Graduate Assistant, UFL, Center for Prevention and Resiliency
Brittany Klein, Graduate Assistant, UFL, Center for Prevention and Resiliency
Presenters will lead participants in experiential activities that can be implemented both in and out of school settings. These activities are components of a 10 session curriculum based on a successful after school program first implemented in 2007 with fifth and sixth grade students in the Lubbock community. This curriculum is intended for replication and would include training provided by TTU Center for Adolescent Resiliency staff. This specific workshop will provide participants with an in-depth demonstration of two leadership curriculum lessons along with direct support by the curriculum developers.

**Lunch: 12:00 noon – 1:00 pm**

**Breakout Session 2: 1:15 pm – 2:30 pm**

**Interventions with Troubled Youth: Effectiveness Past, Present, and Future**
Dr. Rodney A. Ellis, LCSW, CMAT, CSAT

Effective intervention techniques are essential to success with troubled youth and their families. Comprehensive intervention has proven the most successful, utilizing evidence-based techniques from the past and present, and drawing upon the growing literature about evidence-based strategies that promise to be useful in the future.

**Out of School Time Advocacy: Tips and Tools to Engage Decision Makers - TXPOST Sponsored Session**
Molly Wofford, TXPOST Executive Director

This session will provide an update on out of school time policy issues at the national and state levels, as well as tools and resources for program providers to reach stakeholders at all levels. Participants will learn: what is happening in the 83rd Texas Legislative session around out of school time, how to effectively engage policymakers and strategies for telling the story of your program’s impact.
The Adolescent Lens: Perceptions of Safety through Simulation
Gloria Gonzales, Unit Associate Director, Center for Prevention and Resiliency, Texas Tech University
Kayla Thomas, Assistant Director, United Future Leaders (UFL), Center for Prevention and Resiliency
Macy Waltz, Research Associate, UFL, Center for Prevention and Resiliency
Lauren Hughes, Graduate Assistant, UFL, Center for Prevention and Resiliency
Brittany Klein, Graduate Assistant, UFL, Center for Prevention and Resiliency

Presenters will lead participants in a simulation activity that can be implemented either in or out of school settings. The simulation will demonstrate the impact of environmental factors – whether direct or indirect, intentional or unintentional – on participants’ sensitivity to societal changes. And why this matters? Additionally, the workshop content can be utilized to encourage participants to value and maintain physical safety and emotional security while developing techniques that promote healthy identity foundations.

Breakout Session 3: 2:45 pm – 4:00 pm

After-School Programs – Lessons Learned: A Presentation by Undergraduate Students from RPTS 372
Supervised by Dr. Corliss Outley, Assistant Professor at TAMU in Recreation, Park and Tourism Sciences

The undergraduate students from RPTS 372 have been conducting a pilot afterschool program at a local middle school. The students will utilize this presentation to share some of the lessons learned from the program.

The Wellness Connection: Giving Youth Skills to Succeed
Gregory D. Johnston, Ph.D., Associate Director, BodyMind Initiative
Linn Walker RN, CWPC

Youths require skills to be successful in life. The BodyMind Initiative focuses on a comprehensive approach to health and wellness that helps
individuals make healthy choices. The BodyMind Initiative curriculum engages middle and high school student populations and is adaptable to during school and after school programs. This presentation addresses an overview of comprehensive wellness concepts and provides professionals with resources to help adolescents reaching their full mental, physical, emotional and behavioral potential.

**That's how we do things around here: High capacity organizational culture**

Dr. Mike Edwards, Assistant Professor at TAMU in Recreation, Park and Tourism Sciences

Organizational culture provides the social energy that directs the behaviors of staff within your program and often shapes the perspectives of participants and other stakeholders about your program. However, understanding how to develop and sustain a strong, positive culture is overlooked frequently in capacity building efforts for many reasons (including the fact that culture change is hard). The goal of this session will be to help participants identify dimensions of organizational culture, discuss mechanisms of culture change, and identify potential strategies to develop and sustain positive culture within their organizations.

**Poster Presentation Reception: 4:00 pm - 5:00 pm**

**April 11th**

**Breakout Session 4: 8:15 am - 9:30 am**

**Young Film Makers: Conversation Starters**

Constance Carron, STRYVE Outreach Coordinator

This workshop will introduce film shorts and conversation starters produced with young people on topics of Youth Voice, Health & Safety. The films contain powerful messages and can spark valuable discussions about topics that should be addressed in any youth program. Through a partnership
with the Houston Public Library, these conversation starters will be web accessible for youth development programs.

**Fighting Juvenile Delinquency through Mentoring**
Mr. Gregory A. Hill, Mentor

Why mentors? An in-depth perspective on the father-son connection as it relates to the exploding juvenile population in our minority communities and the important role of mentors play in reversing the trend.

**Developing Leadership through Youth Voice: Texas 4-H Council**
Dr. Kyle Merten, Texas A&M AgriLife Extension, Texas 4-H and Youth Development Specialist
Amy Dromgoole, Texas A&M AgriLife Extension, Extension Associate

This presentation will focus on how programs can assist youth in increasing leadership skills through the use of the example of the Texas 4-H Council. The Texas 4-H Council consists of 33 senior 4-H members (ages 12-18) who have been elected by their peers at the county and district levels. This group acts as an essential component of the planning and leading of statewide 4-H activities. This session will outline the leadership strategies utilized by this group of elected individuals.

**Breakout Session 5: 9:45 am – 11:00 am**

**Cultivating Student Identity through Media, Arts and Collaboration - TXPOST Sponsored Session**
Mary Doyle Glover, Field Specialist
Leraldo Anzaldua, Actor and Arts Instructor
Youth from CASE Ambassadors

CASE After-School Ambassadors lead attendees through brainstorming and team building exercises. Participate in the collaborative process that high school students in the CASE After-School Ambassadors program use to create a rhythm and rap story. Students share their experiences about documenting their lives during out-of-school time. Walk away from this session with strategies to provide older youth with choice and voice.
**Introduction to Motivational Interviewing**  
Andy Fazzio, Owner and trainer of Fazzio Consulting, Inc.

This training is to introduce evidence based practices, motivational interviewing, and will cover the basic concepts of communication methods to help become responsive to clients in a way that is strength-based, pro-social, client-centered. This method of communication can be applied to any targeted area of youth behavior, professional and personal approach will be presented.

**When Youth Lead - What Do Adults Need to Do?**  
Sheila Savannah, Division Manager in the Office for Health Planning, Evaluation and Program Development for the City of Houston

So often, we are encouraged to ensure that “youth lead the way”. So....what does that mean for adults who are responsible for youth development, guidance, and/or programming? Gain new balancing skills for effectively providing adult support. Become an amazing follower for emerging leaders.

**Rapid Round: 11:15 am – 12:15 pm**

**Lunch: 12:30 pm – 1:15 pm**

**Breakout Session 6: 1:30 pm – 2:45 pm**

**Designing Intentional Youth Programs to Produce Meaningful Experiences**  
Dr. Mat Duerden, Assistant Professor at Brigham Young University

In this workshop participants will discuss important aspects of intentionality including logic models, theming and program theory. Additionally, they will have opportunities to apply these concepts to develop new program ideas and improve existing offerings.
Why Youth Join Gangs or the Wrong Crowd
George "Rocky" Vasquez, Director: State of TX for All Things Possible Ministry

A family/community effort in knowing what puts youth at risk and joining the counselor or social worker as a team effort to deter youth from juvenile delinquency.

*CEU’s available for all sessions.*
About

The Sequor Youth Development Initiative (YDI) resulted from funding provided by Texas A&M University’s College of Agriculture and Life Sciences and the Texas AgriLife Extension Service in the Spring of 2009. Since that time Sequor YDI has positioned itself as a widely recognized center for youth development resource development and delivery. An additional generous contribution from the Sequor Foundation in 2010 has furthered enhanced YDI’s ability to accomplish its mission.

MISSION
Meet needs of public and not-for-profit agency managers, staff, and researchers for science based information to improve youth program staff competencies, program design and evaluation. Serve as a resource for further developing, improving, and evaluating the impact of current youth development programs and services.

THREE MAJOR COMPONENTS

Applied Research & Evaluation
Sequor YDI staff and affiliated faculty conduct collaborative, interdisciplinary youth development research projects. The goal is to add to the body of knowledge available to youth service practitioners. YDI research receives support from multiple external grants.

Youth Development Information Dissemination
The Sequor YDI website (www.ydi.tamu.edu) provides ready access to available youth development best practice and research information. YDI also develops materials that translate existing information into user-friendly and quick reference formats.

Training & Education Materials
Sequor YDI produces a series of trainings and train-the-trainer programs for youth development agencies and workers throughout Texas using online and site-based delivery systems. Training is also available for community leaders and policy makers.

For more information please visit
ydi.tamu.edu

About

Up until the fall of 2011, Texas was one of only 11 states without a state-wide network designed to enhance out-of-school time opportunities for all children in the state. Thus, in 2010, public education, and university sectors created the Texas Partnership for Out-of-School Time (TXPOST).

MISSION
To increase the quality and availability of out-of-school time programs in the State of Texas.

VISION
To engage all Texas youth serving organizations, state agencies, and other stakeholders in discussions and maximize and fully leverage resources to improve outcomes for the children and youth of Texas.

NEED FOR A STATEWIDE NETWORK
There are over 1.1 million children alone every day after school across the state of Texas. These children spend an average of seven hours per week unsupervised. 89% of adults surveyed in Texas agree that there should be "some type of organized activity or place for children and teens to go after school every day that provides opportunities to learn" and 84% support public funding for afterschool funding. Barriers to enrollment were lack of need, cost, preference for alternative activities and concerns about program quality. On average, Texas families spend $59 per week for afterschool programs.

Based on research conducted over the last 15 years, children who regularly attend high quality out-of-school time programs perform better socially, emotionally, and academically. They are less likely to use drugs or become teen parents. They are more likely to stay in school. Our workforce of today is impacted by parents who are worrying about their children while they are at work and not focusing on their jobs – and our workforce of tomorrow is impacted by providing youth with the skills they need to succeed in life.

For more information please visit
www.txpost.org